

Delight Scale
Electronic Questionnaire Version

Definition of Delight

A transitory condition of extremely positive affect and high activation that varies by degree.

Examples of activity types for which this scale is appropriate

The delight scale is appropriate to any structured experience. It is a measure within the family of post-hoc satisfaction scales. Other scales within that family include our perceived value of time spent scale, and our proclivity to promote scale.

Seminal Reference Citation

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Scale

A depiction of the electronic version of our engagement questionnaire follows.

Scoring

No conversion of the responses to the single-item scale are needed.

Item #1: Please rate your overall satisfaction with your experience from when you started the experience to when you finished the experience.

 	Disgusted		Dissatisfied		Indifferent		Satisfied		Delighted
1	2	3	4	5	6	7	8	9	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	